



## **LOVE OF PEOPLE**

Dear Friend of Cajun Comic Relief:

The organizers of Cajun Comic Relief (CCR) invite your participation as a sponsor for our 33rd Anniversary show returning to the Heyman Performing Arts Center on March 9, 2024.

Begun in 1992 as a fundraiser for the Lafayette Catholic Service Center, Cajun Comic Relief has become one of the area's most successful and enduring charity events. Over the past 33 years, CCR has raised more than \$1.5 million for local non-profit organizations while entertaining tens of thousands of audience members. Other beneficiaries have included Goodwill Industries, Down Syndrome Association of Acadiana, Cajun Navy, and now Love of People.

For the second year in a row, our 2024 non-profit charity partner will be Love of People. Love of People's slogan is "Helping Others, Help Others". Since 1993 they have been helping individuals, families, service industry workers, musicians, artists, and the elderly grow as part of a productive environment to improve community and family living. We, Cajun Comic Relief, Inc. with Love of People are committed to providing the best show ever in our 33-year history to help support local financial needs while bringing joy and building our community.

Our array of sponsorship opportunities offers you numerous ways to lend your support. Sponsors may choose one of three options for making their sponsorship contributions: a one-time payment, installments or a pledge (i.e. a commitment now to be fulfilled with payment at a later date).

Please take a minute to review all of the options. Please know, no matter what level of support you choose, your contribution will be greatly appreciated.

Laugh 'Till It Helps!  
Jim Richard  
Founder and Producer  
337.298.9717

# ***Cajun Comic Relief – Fact Sheet***

**Date of Show:** March 9, 2024

**Location:** Heyman Performing Arts Center

**Sponsor Party:** Before the show 4:30 pm - 5:30 pm - On the grounds next to the Heymann Center.

**Show Times:** 2:00 pm - 4:00 pm & 7:00 pm - 9:00 pm

**The Show:** 120 minute live music + 2 hours of side-splitting comedy

Net proceeds are donated to Love of People's fight against Dementia and Parkinson's. These comedy shows continue our mission to aid local comedians, foster new talent, and support local non-profit organizations while entertaining our patrons. Our motto is to laugh until it helps.

**Tickets:** Tickets go on sale January 11 2024. Available through The Heymann Center Box office or by calling 337.291.5540. Reserved seating for sponsors only. \$25 per person + fees if purchased through Tixly.

**Visit our Website:** [www.CajunComicRelief.org](http://www.CajunComicRelief.org)

**Facebook Page for Cajun Comic Relief:** [Facebook.com/CajunComicRelief](https://www.facebook.com/CajunComicRelief)

**Ticket Sale Link:** <https://tickets.heymanncenter.com/en/buyingflow/tickets/1392>

## ***What the Fans Say!***

*"We make this an annual family event and have always enjoyed it. You do an excellent job organizing for a great cause."*

*"Good laughs and for a good cause. Go early and listen to the great music before the show."*

*"The comedians were great, and the event is for a great cause. I plan on going every year from now on."*

*"Had a great time and laughed till we cried."*

*"Very well organized. Very impressed. This was our first time attending and are really looking forward to next year."*

*"Absolutely loved the show. Will go again next year! The show was great! It was a lot of comedy for a little money that goes to a great cause!"*



## **Sponsorship Opportunities**

### **Cajun Comic Elite Sponsor \$10,000**

- Exclusive Trade Rights – No other similar trade business can become a Main Event sponsor. This will be on a first come first serve basis and will be based on return and receipt of executed sponsorship packet.
- Exposure on stage during the show
- Media Kit – your company will receive a branded media kit to use across your website and social media platforms to share the efforts of this event.
- 10 VIP Pre Party & Show Tickets
- Recognition in other printed materials (banners, posters, and tickets) Website listing on [www.CajunComicRelief.org](http://www.CajunComicRelief.org) with link to your website
- Media Exposure: Company will be identified as a Main Event Sponsor in all TV and radio interviews and PSA's, featured in social media promotion, and recognized in other speaking opportunities while promoting the event.

### **VIP CCR Power Hour Sponsorship/VIP Tent Sponsor | Entertainment Sponsor**

#### **Power Hour/VIP Tent Sponsor - \$5,000**

- 8 VIP Pre Party & Show Tickets
- 4 Volunteer slots (greeter, usher, merch booth/handouts)
- Logo table toppers placed on VIP buffet Table
- Podcast testimonial with Acadiana Casts as it relates to their involvement with CCR
- Logo placement on social Media Marketing
- Social Media Recognition
- Acknowledgement in event program
- Website listing on [www.CajunComicRelief.org](http://www.CajunComicRelief.org) with link to your website and inclusion in social media promotions

#### **Entertainment Sponsor - \$5,000**

- 8 VIP Pre Party & Show Tickets
- Company logo on all printed and select social media materials
- Meeting w/ performing comedians prior to show
- 8 x merchandise bundles (tshirt, koozie, pin)
- Acknowledgement in event program
- Social media recognition
- Website listing on [www.CajunComicRelief.org](http://www.CajunComicRelief.org) with link to your website and inclusion in social media promotions

#### **Band Sponsor - \$2,500**

- 4 VIP Pre Party & Show Tickets
- Band "presented by"
- Introduce the band at 5:30pm
- Company logo on select printed and social media marking materials
- Acknowledgement in event program
- Website listing on [www.CajunComicRelief.org](http://www.CajunComicRelief.org) with link to your website and inclusion in social media promotions

#### **Mission Sponsor (x2) - \$1,000**

- 4 VIP Pre Party & Show Tickets
- Company Logo on Social Media posts
- Website listing on [www.CajunComicRelief.org](http://www.CajunComicRelief.org) with link to your website and inclusion in social media promotions

#### **Event Sponsor - \$250**

- 2 Show Tickets
- Acknowledgement in event program

Love Of People Clinic, Inc.  
Tax ID# 72-1313743

## Sponsorship Agreement

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Contact E-mail Address \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Payment Option (Choose one):

\_\_\_\_\_ One-time contribution now \_\_\_\_\_ Two installments

\_\_\_\_\_ Pledge: Invoice me on \_\_\_\_\_ (date)

**Authorization:** Through this agreement, I/we agree to provide and authorize event organizers to use our organization's name, logo, and/or trademark in promoting the event.

\_\_\_\_\_  
Signature for Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

*Please complete and return with full payment or first installment to  
Love Of People Clinic, Inc.  
c/o 1400 NW Evangeline Thruway, Lafayette LA 70501*

Questions about Sponsorship Agreement – Please contact Caleb Simon @ 337-678-8444 or  
email @ [caleb.cajuncomicrelief@gmail.com](mailto:caleb.cajuncomicrelief@gmail.com)



# 2023 SPONSORSHIP PACKAGES

## **\$10,000 - Cajun Comic Elite Sponsor**

- 10 VIP tickets
- Website recognition - your company logo with a link to your website or social media page included in Love of People's dedicated section on homepage to recognize your Company as a Sponsor.
- Media Kit - your company will receive a branded media kit to use across your website and social media platforms to share the efforts of this event.
- Thank you Recognition - Website and Social Media Wrap-up

## **\$5,000 - VIP CCR Power Hour sponsorship/VIP Tent Sponsor (x 1)**

- 8 VIP Tickets
- 4 Volunteer slots (greeter, usher, merch booth/handouts)
- Volunteer as host/hostess (company employees and volunteer opportunities)
- Logo table toppers placed on VIP buffet table
- Podcast testimonial with Acadiana Casts as it relates to their involvement with CCR
- Logo placement on social media marketing
- Social Media recognition
- Acknowledgement in event program

## **\$5,000 - Entertainment Sponsor (x 1)**

- 8 VIP tickets
- Company logo on all printed and select social media materials
- Meeting w/ performing comedians prior to show
- 8 x merchandise bundles (tshirt, koozie, pin)
- Acknowledgement in event program
- Social Media recognition

## **\$2,500 - Band Sponsor**

- 4 VIP tickets
- Band "presented by"
- Introduce the band at 5:30pm
- Company logo on select printed and social media marketing materials
- Acknowledgement in event program

## **\$1,000 - Mission Sponsor (x 2)**

- 4 VIP Tickets
- Company logo on social media post
- Acknowledgement in event program

## **\$250 - Event Sponsor**

- 2 VIP Tickets
- Acknowledgement in event program

Laugh till it Helps!



**33RD  
ANNUAL**

# Cajun Comic Relief

**MARCH 9TH  
2024**



**1ST SHOW  
2-4PM**

**2ND SHOW  
7-9PM**

General Admission  
5:30-6:30PM  
with Blue Monday Allstars  
performing!

**Purchase Tickets Here!**

**Comedians Include:**

**AJ Smith**

**Blake Hebert**

**DJ Rhett**

**Murray Conque**

**Hosted By:**

**JP Leonard**



Laugh  
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**VIP POWER HOUR  
4:30-5:30PM**

**THANK YOU  
to the  
Heymann!**

In support of Love of Peoples'  
Fight Against Dementia and  
Parkinsons Initiative.

**HEYMANN CENTER**

1373 S. College Rd.  
Lafayette, LA 70503

**Cajun  
Comic  
Relief**

**Laugh till it helps!**

This year, proceeds will be donated to Love of People non-profit in support of Love of Peoples' Fight Against Dementia and Parkinsons, Rock Steady Boxing and Belle's Tower.

